

**NEWS RELEASE. FOR IMMEDIATE RELEASE.**

Contact Jasmine Rios, PR Consultant  
Tel 619.851.3920 PST  
Email minacommunications@gmail.com

**WRAPPING UP AUGUST DANCE AWARENESS MONTH**

More "Dance On-Screen & Off" Scheduled at the JCC in La Jolla this Friday.

SAN DIEGO, CA (August 28, 2008) -- One last dance performance and film presentation for August Dance Awareness Month (ADAM) will be presented this Friday, August 29 at the Lawrence Family Jewish Community Center (JCC) in La Jolla. This week, Dance San Diego Magazine and Mina Communications are presenting an exclusive engagement of the Oscar winning classic "The Red Shoes." Local artists of the San Diego dance community will also perform a one hour pre-show.

Last weeks guest artists included, Nick Drago of Bravo TV's "Step It Up & Dance," Anthony Rodriguez of Eveoke Dance Theatre, Larisa Hall of Tap Fever, and Adrianna Aguilar and Brian Heil of the San Diego Academy of Ballet. Local artists scheduled to perform this Friday are:

- Bernadette Torres and Trystan Loucado of San Diego Ballet. They will perform "Grand Pas Classique" by Daniel-Francois-Esprit Auber.
- Anthony Rodriguez of Eveoke Dance Theatre will perform "Black Stacey."
- Kirti Srivastava of Dil Se Dance will perform two Indian dance fusion pieces.
- Bernadette Torres and Trystan Loucado will perform "Mexican" for The Garage Dance Company. Music by Robert Rodriguez .
- Deven P. Brawley of d'Shire Dance will perform an excerpt from a new multi-media work to premiere in On ONE this October. Music by Jeremy Jensen and Deven P. Brawley.
- Absinthe of A Bit O' Burlesque will perform two pieces.
- Larisa Hall and members of Tap Fever will perform a collection of dances including a special tap piece on pointe.

Doors open at 5:00pm. A silent auction and raffle will be held prior to the show. Performances by the local dance community are from 6pm to 7pm. The film presentation begins at 7pm. The Garfield Theatre @ the Lawrence Family JCC, 4126 Executive Drive, La Jolla, CA 92037. Cost per person \$12 (all ages). Call 858.362.1348 or visit <http://sdcjc.lfjcc.org/facilities.php>.

Also through August 31, in-studio dance performances and Free/Discounted dance classes are being offered at various studios. Visit <http://www.minacommunications.com/www.danceawareness.com/id3.htm>

To conclude August Dance Awareness Month, the San Diego community is invited to attend the ADAM 2008 Closing Party. Solare Ristorante & Lounge, Sun. 8/31 during Happy Hour from 4:30pm - 6:30pm. 2820 Roosevelt Road, SD 92106 at Liberty Station in Point Loma. [www.solarelounge.com](http://www.solarelounge.com)

For more information on the participating artists in the "Dance On-Screen & Off" events, please visit their websites.

**SAN DIEGO BALLET** 2650 Truxtun Road, Ste. 102, San Diego, CA 92106, 619.294.7378, sandiegoballet@aol.com, [www.sandiegoballet.org](http://www.sandiegoballet.org)

**EVEOKE DANCE THEATRE** 2811-A University Avenue, San Diego, CA 92104, 619.238.1153, [www.eveoke.org](http://www.eveoke.org)

**THE GARAGE** [ryan@garageco.org](mailto:ryan@garageco.org), [www.garageco.org](http://www.garageco.org)

**SAN DIEGO ACADEMY OF BALLET** 4696 Ruffner S., San Diego, CA 92111, 858.496.0800, [info@sdab.org](mailto:info@sdab.org), [http://web.mac.com/m\\_black71/sdab/Home..html](http://web.mac.com/m_black71/sdab/Home..html)

**D'SHIRE** 619.847.3858, [deven@dshiredance.org](mailto:deven@dshiredance.org), [www.dshiredance.org](http://www.dshiredance.org)

**TAP FEVER STUDIOS** For the month of August, mention ADAM, and get your first class free. Specialty classes include 40's Tap Repertoire, Ballet Folklorico Tap, Broadway Musical Tap, Hip Hop Tap, Line Dancing w/Tap, Soft Shoe Tap for Seniors, and Tap on Pointe. 7301 Girard Ave., Ste. B, La Jolla 92037, 858.456.7301, [www.tapfever.com](http://www.tapfever.com), [www.sdfirerescue.org](http://www.sdfirerescue.org)

**BIT O' BURLESQUE** [www.abitoburlesque.com](http://www.abitoburlesque.com)

**DIL SE DANCE** [www.myspace.com/dilsedance](http://www.myspace.com/dilsedance)

**FLOW 40 DANCE** Dance Workshops taught by Nick Drago and other popular artists within the Los Angeles dance community. [www.flow40dance.com](http://www.flow40dance.com)

# # #

For more information on ADAM, please contact Jasmine Rios at 619.851.3920 or [minacommunications@gmail.com](mailto:minacommunications@gmail.com)

Mina Communications is a private consulting business 4 the Arts. The company was founded in January 2007 by Jasmine Rios to facilitate advertising, public relations, and marketing communication service needs to independent artists and arts groups with limited resources. Rios is also a freelance writer for the national publication Dancer Magazine and writes the "Fundraising 4 the Arts" column and other feature articles for Dance San Diego Magazine.

Dance San Diego Magazine / [www.dance-sandiego.com](http://www.dance-sandiego.com) / The Celebrate Dance Festival & Eveoke Dance Theatre / [www.eveoke.org](http://www.eveoke.org)

Mina Communications/ 6204 Caminito Marcial/ San Diego CA 92111/ 619.851.3920 PST/  
[www.minacommunications.com](http://www.minacommunications.com)