

## SPONSORSHIP LEVELS: AUGUST DANCE AWARENESS MONTH/ADAM 2009



MINA COMMUNICATIONS

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### **\$20,000+ PRESENTING SPONSOR**

**BENEFITS:** Tax Deduction

**Media Exposure:** TV/Radio, alternative and community newspapers, direct mail, posters, flyers, online media, news releases, and newsletters

**GIFTS:** Complimentary dance performance tickets · FREE dance class certificates · Complimentary movie passes · Hotel and restaurant discounts

### **\$10,000 MAJOR SPONSOR**

**BENEFITS:** Tax Deduction

**Media Exposure:** Radio, alternative and community newspapers, banners, direct mail, posters, flyers, online media, news releases, and newsletters

**GIFTS:** Complimentary dance performance tickets · FREE dance class certificates · Complimentary movie passes · Hotel and restaurant discounts

### **\$8,500 EVENT SPONSOR**

**BENEFITS:** Tax Deduction

**Media Exposure:** Radio, community newspapers, banners, direct mail, posters, flyers, online media, news releases, and newsletters

**GIFTS:** Complimentary dance performance tickets · FREE dance class certificates · Complimentary movie passes · Hotel and restaurant discounts

### **\$5,000 MAJOR CONTRIBUTOR**

**BENEFITS:** Tax Deduction

**Media Exposure:** Community newspapers, banners, direct mail, posters, flyers, online media, news releases, and newsletters

**GIFTS:** Complimentary dance performance tickets · FREE dance class certificates · Complimentary movie passes · Hotel and restaurant discounts

### **\$2,500 CONTRIBUTOR**

**BENEFITS:** Tax Deduction

**Media Exposure:** Community newspapers, direct mail, posters, flyers, online media, news releases, and newsletters

**GIFTS:** Complimentary dance performance tickets · FREE dance class certificates · Complimentary movie passes · Hotel and restaurant discounts

### **\$1,000 AFICIONADO**

**BENEFITS:** Tax Deduction

**Media Exposure:** Community newspapers, posters, flyers, online media, news releases, and newsletters

**GIFTS:** Complimentary dance performance tickets · Discounted dance classes · Complimentary movie passes ·

## SPONSORSHIP LEVELS: AUGUST DANCE AWARENESS MONTH/ADAM 2009

Hotel and restaurant discounts

### **\$500 BENEFACTOR**

BENEFITS: Tax Deduction

Media Exposure: Posters, flyers, online media, news releases, and newsletters

GIFTS: Complimentary dance performance tickets · Discounted dance classes · Complimentary movie passes ·

Hotel and restaurant discounts

### **\$250 ENTHUSIAST**

BENEFITS: Tax Deduction

Media Exposure: Posters, flyers, online media, news releases, and newsletters

GIFTS: Dance class and performance discounts · Hotel and restaurant discounts

### **\$100 SPECTATOR**

BENEFITS: Tax Deduction

Media Exposure: Flyers, online media, news releases, and newsletters

GIFTS: Dance class and performance discounts · Hotel and restaurant discounts

### **\$50 ADVOCATE**

BENEFITS: Tax Deduction

Media Exposure: Online media, news releases, and newsletters

GIFTS: Dance class and performance discounts · Hotel and restaurant discounts

### **\$25 SUPPORTER**

BENEFITS: Tax Deduction

Media Exposure: Online media, news releases, and newsletters

GIFTS: Dance class and performance discounts · Hotel and restaurant discounts

NOTE: Contributions up to \$10,000 are accepted via PalPal. If you would like to receive a Tax Deduction, payment must be issued to our Fiscal Receiver. Please inquire.