
NEWS RELEASE. FOR IMMEDIATE RELEASE.

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AUGUST DANCE AWARENESS MONTH HAS ARRIVED

Dance Events for the San Diego Community at Large

SAN DIEGO, CA (August 14, 2008) -- The inaugural year of the August Dance Awareness Month initiative (ADAM) is underway. Producers of the ADAM initiative, Jasmine Rios of Mina Communications and Melanie Dellas of Dance San Diego Magazine, have lined up a series of dance related events for public enjoyment to run through Sunday, August 31. All efforts aim to help create more dialog within the San Diego dance community, educate the public about the various challenges in the local dance community, and stimulate year-round dance performance patronage.

UPCOMING EVENTS INCLUDE:

- Classic dance films & live dance performances @ the Garfield Theatre, JCC, in La Jolla (<http://sdcjc.lfjcc.org/facilities.php>). Cost per person \$12. Thurs. 8/21 and Fri. 8/29 (dance performances @ 6pm/movies @ 7pm)
- The Celebrate Dance Festival, Balboa Park, SD (FREE). Fri. 8/22 6pm - 10pm, Sat. 8/23 12pm - 10pm, and Sun. 8/24 12pm - 9pm (an Eveoke Dance Theatre event)
- Closing party @ Solare Ristorante & Lounge, Liberty Station, Point Loma, Sun. 8/31 (time TBA)
- In-studio dance performances and FREE/Discounted dance classes (see below)

ALPHA OMEGA DANCE TROUPE FREE class for new students (Thursday's), 858.635.1211,
www.alphaomegadance.net

ARGENTINE TANGOCONCEPTS Tango for Trained Dancers: an intensive workshop, Sat. 8/30/08 & Sun. 8/31/08, 858.453.9680, www.tangoconcepts.com

BALLET FOLKLORICO EN AZTLAN Zap at Night (FREE every 2nd Saturday @ 8pm), The Studio at North Park, 3800 30th St., SD 92104, 619.248.8367, www.balletfolkloricoenaztlan.com

BOUND DANCE PROJECTS "Miss Communication Makes the Most of It," Fri. 8/15/08 - Sun. 8/17/08, The Vine: Summer Series, Bernardo Winery, Ste. 5, 13330 Paseo Del Verano N., SD 92128. -- The Celebrate Dance Festival (FREE), Sat., 8/23/08 @ 7pm, www.boundcontemporarydance.com

CHEEK 2 CHEEK DANCE STUDIO, Waltz Workshop, Sat. 8/16/08 from 1pm - 3:30pm, 909 Grand Ave., SD 92109, 858.270.7100, www.cheek2cheek.net

CITY BALLET City Heights Performance Annex, 3795 Fairmount Ave., SD 92105, Fri., 8/15/08 @ 7pm (FREE), 858.272.8663, www.cityballet.org

COLETTE HARDING CONTEMPORARY DANCE COMPANY, The Celebrate Dance Festival (FREE). Sun., 8/24/08 @ 7pm, 619.516.2854, www.chcdance.org

DANCEOLOGY New Student Open House (FREE), Sat. 8/16/08 from 9am - 12pm, Company Auditions (FREE), Sat. 8/16/08 (times vary by age), Fall Classes Begin. FREE Registration (\$20 value) Mon. 8/18/08, 16625 Dove Canyon Rd., SD 92127, 858.613.1155, www.danceology.biz

FLAMENCO OLIVAR The Celebrate Dance Festival (FREE), Sat. 8/23/08 @ 4pm, 858.538.2481, www.flamencoarana.com, www.saraolivar.com

HAPPY FEET DANCE CLUB Annual Luau Dinner & Dance Party hosted by Peter Gomez & Chama Lee, Williams Barn Rec Center, Walnut Grove Park, San Marcos, CA, Fri. 8/29/08 from 7pm - 9:30pm, 760.745.1424 or hfrd2@cox.net, www.insyncballroom.org

MINERVA TAPIA DANCE GROUP The Celebrate Dance Festival (FREE), Sat. 8/23/08 @ 7pm, 619.977.2063, www.minervatapia.net

SAHAR SAMI & THE GLITTER DANCE COMPANY The Celebrate Dance Festival (FREE), Sun. 8/24/08 @ 4pm, 858.717.4252, www.sahardance.com

SAN DIEGO BALLET FREE Dance Classes Tues. 8/19 Beg. Child 7-10 yrs from 5:30pm - 6:30pm, Thurs. 8/21 Beg. & Int. Adults from 6:30pm - 8pm. -- The Celebrate Dance Festival (FREE), Sat. 8/23/08 @ 3pm, 619.294.7378, www.sandiegoballet.org

SAN DIEGO CIVIC YOUTH BALLET "An Evening at the Casa Del Prado, San Diego Civic Youth Ballet's Annual Fundraiser," Sat. 8/16/08 @ 5:30pm, Casa Del Prado Theater, Balboa Park. -- The Celebrate Dance Festival (FREE), Sun. 8/24/08 @ 3pm, 619.233.3060, www.sdcyb.org

SAN DIEGO WILDCATS DANCE TEAM Dance Team Auditions for San Diego's only professional Basketball Team. Sat. 8/23/08, Ray & Joan Kroc Corps Community Center. Contact Jennifer Glenn at JenniferGlenn1@yahoo.com

STELLA NOVA DANCE COMPANY Car Wash Fundraiser, Sat. 8/16/08 from 12pm - 3pm, 415 North Highway 101, Solana Beach. -- FREE Dance Classes for 1st time Students, Sat. 8/23/08 Dance Place SD, 2650 Truxtun Rd., Studio 201, SD 92106. -- The Celebrate Dance Festival (FREE), Sat. 8/23/08 @ 2pm. 619.436.9901, www.stellanovadance.org

TANGOCENTRIC Dance Workshop - For public observation, Sat. 8/16/08 & Sat. 8/23/08 from 10:30am - 11:30am, Stage 7, 3980 30th St., SD. -- The Celebrate Dance Festival (FREE), Sun. 8/24 @ 3pm, 888.796.9670, www.SusanLakeProductions.com

TAP FEVER STUDIOS & TAP FEVER SALUTES PRESENTS... "The Heat is On" benefiting the San Diego Fire-Rescue Foundation, Mon. 8/18/08 @ 7pm, \$12/person. -- For the month of August, mention ADAM, and get your first class free. Specialty classes include 40's Tap Repertoire, Ballet Folklorico Tap, Broadway Musical Tap, Hip Hop Tap, Line Dancing w/Tap, Soft Shoe Tap for Seniors, and Tap on Pointe. -- 7301 Girard Ave., Ste. B, La Jolla 92037, 858.456.7301, www.tapfever.com, www.sdfirerescue.org

THE PGK PROJECT Rehearsals open to the public each Tues. thru 8/19 (FREE), Dance Place San Diego @ the NTC Promenade/Liberty Station, San Diego Ballet studio 1st floor from 3pm - 5pm, 2650 Truxtun Rd., SD 92106. -- The Celebrate Dance Festival (FREE), Sat. 8/23 @ 8pm. 646.337.6164, www.thepgkproject.com

THE SCRIPPS PERFORMING ARTS ACADEMY FREE Dance Classes for the Month of August when you mention Dance Awareness Month. Scripps Ranch Location: 9920 Scripps Lake Dr., Ste. 104 9213, 858.586.7834. Carmel Valley Location: 11777 Sorrento Valley Rd., Ste. 140 92121, 858.509.2624. www.superkidslive.com

TRIBAL SDstyle Presents Kami Liddle of the Bellydance Superstars Fri. 8/22/08 from 8pm -10pm (doors open at 7:30pm), Kava Lounge, 2812 Kettner Blvd., SD 92101. -- Kami Liddle Workshop "Seamless Dancing" 8/23/08 from 12pm - 2pm, Dance Place SD, 2650 Truxtun Rd., SD 92106, www.tribalsdstyle.com

2 PLY SWING Swing Dance Lessons with Joel & Alison, Wednesday's in August. -- The Celebrate Dance Festival (FREE), Sun. 8/24/08 @ 3pm 619.347.9366, www.2PlySwing.com

2ToGROOVE DANCE Swing Dance Rehearsal open to the public (FREE), 619.291.3775, www.2toGroove.com

For more information about the ADAM campaign and initiative, visit www.minacommunications.com. To schedule an interview or request photos, please contact Jasmine Rios at 619.851.3920 PST or minacommunications@gmail.com. Thank you!

AUGUST DANCE AWARENESS MONTH

PARTNERS The Garfield Theatre, Solare Ristorante & Lounge, and Eveoke Dance Theatre

DONORS The NTC Foundation, Liberty Station Hotels, Borders, Great-News!, US Karate Academy, Trader Joe's, MOPA, and XLNC1

SUPPORTER Dancer Magazine

Mina Communications is a private consulting business 4 the Arts. The company was founded in January 2007 by Jasmine Rios to facilitate advertising, public relations, and marketing communication service needs to independent artists and arts groups with limited resources. Rios is also a freelance writer for the national publication Dancer Magazine and writes the "Fundraising 4 the Arts" column and other feature articles for Dance San Diego Magazine.

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Dance San Diego Magazine / www.dance-sandiego.com / The Celebrate Dance Festival & Eveoke Dance Theatre / www.eveoke.org

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